

Spring

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NEWSLETTER



social media | web services | digital advertising | e-learning

SOCIAL MEDIA - DOES YOUR ORGANISATION NEED IT?

...increase sales, increase level of customer service, brand awareness, marketing of new initiatives...

Over the past 5 years we have seen a rapid growth of organisations appearing on the Internet. Some organisations have their entire sales generated from their online website and others have a simple contact page as their web presence.

As the Internet develops, powerful **social media** tools and applications have become available to individuals and businesses. Some of these include blogs, twitter, facebook, bebo, linkedin, Flickr, MySpace and many others.

Many organisations have been developing digital

strategies embracing social media, they now see social media as a way to stay connected with clients and an innovative connection to prospective clients.

Social Media is **fast** becoming accepted as part of an organisations marketing mix.

Social Media when used correctly can stimulate demand for products and services. Social Media is utilized by virtually all industries and by organisations of all types and sizes for a variety of objectives including **increase sales, increase level of customer service, brand awareness, marketing of new initiatives.**

Larger organisations have recognised the benefits Social Media can bring, they are in a position to employ staff to implement their Digital Strategy encompassing their Social

Media profiles and Internet presence.

Looking at the other end of the scale, we come across organisations who feel they have to do something in Social Media, they hastily allocate extra duties to current staff members. These staff may have some experience with Social Media but lack the skills or time (core duties may prevent adequate attention) to deliver a digital strategy, a consequence is possible damage to an organisations reputation.

jam Eservices help organisations outsource their digital communication activities at a competitive rate and allow them to focus on their core business.

Please get in touch to take advantage of our SPRING OFFER >>>>

SPRING OFFER ON SOCIAL MEDIA

FREE Digital Strategy Consultation for your business

OR

1 FREE one-to-one masterclass on blogging, twitter, facebook, bebo or linkedin

Please get in touch today.